

ALL PRODUCTS ARE
INSPECTED AND
HALAL CERTIFIED



HALAL
ADVISORY GROUP

طَيِّبَاتِ TAYYABAAT MEATS

Tayyabaat is derived from the word Tayyibaat, and has a spiritual meaning that has an attachment to Clean, Pure and Good Things. We have been making Halal Certified products since 2005, and since 2020 under the Tayyabaat name.

We take pride in our culturally diverse workforce and are excited to offer Halal Products to the Muslim communities in Canada. With a high commitment to quality and food safety, we invite you to enjoy what Tayyabaat has to offer!

PRODUCT LINE HIGHLIGHTS

- Locally sourced + produced from Halal Certified ingredients
- Created in Federally-inspected, SQF + HACCP Certified facilities
- Meats are naturally smoked for optimum flavour and are hand-crafted by our 5th-generation European-trained Master Butchers

DELI MEATS

CONTAIN ONLY HALAL CERTIFIED BEEF

Pastrami

The combination of spices and Canadian hardwood smoke in our Halal Pastrami creates its rich taste and bold flavour. Use it in delicious sandwiches, wraps, or charcuterie boards!

| | | | |
|------------|------------------------|-----------------|----------------|
| Storage | Keep Frozen | Inner Packaging | Cryovac |
| Shelf life | 24 Mos. @ -18°C | Unit Weight | ≈2.5 kg |
| Allergens | Soy | Unit/Case | 4 pc |



Product ID # 70577

Corned Beef

We marinate our quality Halal beef in pleasant spices and cook it until it reaches the perfect temperature. Our Halal Corned Beef makes the perfect Ruben sandwich, seriously! It also brings excitement to brunch options like bennies and bowls.

| | | | |
|------------|------------------------|-----------------|----------------|
| Storage | Keep Frozen | Inner Packaging | Cryovac |
| Shelf life | 24 Mos. @ -18°C | Unit Weight | ≈2.5 kg |
| Allergens | Soy | Unit/Case | 4 pc |



Product ID # 71577

Roast Beef

Dive into the flavours of our delectable Halal Roast Beef, featuring a robust, savoury profile with an abundance of irresistible flavours. Roasted low and slow, this fine-cut Roast Beef holds the perfect juiciness. It is a shining centerpiece of any table.

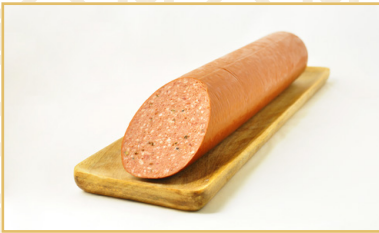
| | | | |
|------------|------------------------|-----------------|----------------|
| Storage | Keep Frozen | Inner Packaging | Cryovac |
| Shelf life | 24 Mos. @ -18°C | Unit Weight | ≈2.5 kg |
| Allergens | Soy, Sulphites | Unit/Case | 4 pc |



Product ID # 72077

BEEF TOPPINGS

CONTAIN ONLY HALAL CERTIFIED BEEF



Imperial All Beef Salami

Our All Beef Salami contains a unique blend of aromatic spices that is irresistibly delicious and tantalizes your taste buds. We enhance the flavour by smoking the salami using Canadian hardwood. This salami is versatile; enjoy it as a breakfast protein, sliced in a sandwich or as a part of your charcuterie platter.

Product ID # 23877

| | |
|-----------------|-----------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Wheat |
| Inner Packaging | Rollstock |
| Diameter | 3 in |
| Unit Weight | 2 kg |
| Unit/Case | 5 pc |



Imperial All Beef Pepperoni

We create our All Beef Pepperoni to taste delicious, melt in your mouth and release flavours of salt, paprika, and garlic. Its tanginess complements the smoky flavour and adds a distinctive touch. Serve it on pizza and let your customers rave about it.

Product ID # 23977

| | |
|-----------------|-----------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Wheat |
| Inner Packaging | Rollstock |
| Diameter | 3 in |
| Unit Weight | 2 kg |
| Unit/Case | 5 pc |



Imperial All Beef Pepperoni, Sliced

Our delicious All Beef Pepperoni is pre-sliced in 2" rounds for your convenience.

With approximately 250 slices per kilogram, it's ready for use in your favourite recipes.

Product ID # 23997

| | |
|-----------------|-------------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Wheat |
| Inner Packaging | MAP |
| Diameter | 2 in |
| Unit Weight | 1 kg (250 slices) |
| Unit/Case | 10 pkgs |



Beef Brisket Pizza Topping, Diced

You'll love our Halal Beef Brisket Pizza Topping if you're a pizza lover. We have conveniently diced it into 6 mm (1/4" inch) pieces with notes of paprika and garlic. Enhanced with hardwood smoke, it's an excellent choice for your culinary Halal adventures.

Product ID # 19207

| | |
|------------------|-----------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Soy |
| Inner Packaging | MAP |
| Dicing Thickness | 1/4 in |
| Unit Weight | 1 kg |
| Unit/Case | 5 pkgs |



CHICKEN TOPPINGS

CONTAIN ONLY HALAL CERTIFIED CHICKEN



Chicken Loaf

Fragrant spices complement the delicate meat structure in our smoked Halal Chicken Loaf. Available in a 4" diameter stick, you can slice or dice it to the size that fits your needs. Slice to your desired thickness, for creating sandwiches, subs and delicious pizzas.

Product ID # 24107

| | |
|-----------------|-----------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Wheat |
| Inner Packaging | Rollstock |
| Diameter | 4 in |
| Unit Weight | 5 kg |
| Unit/Case | 2 pc |



Chicken Loaf, Sliced

Our delectable Smoked Chicken Loaf is pre-sliced in 3" rounds for your convenience.

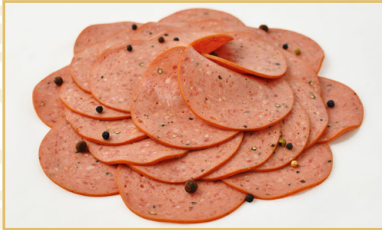
With approximately 100 slices per kilogram, it's ready for use in your favourite recipes.

Product ID # 24197

| | |
|-----------------|-------------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Wheat |
| Inner Packaging | MAP |
| Diameter | 3 in |
| Unit Weight | 1 kg (100 slices) |
| Unit/Case | 10 pkgs |

CHICKEN + BEEF TOPPINGS

CONTAIN ONLY HALAL CERTIFIED
CHICKEN + BEEF



Imperial Salami, Sliced

Our Imperial Salami is pre-sliced for your convenience. Slices are 3 inches in diameter and 2 millimetres in thickness, with approximately 100 slices per kilogram. Ready for use on your favourite pizzas or charcuterie boards.

Product ID # 23197

| | |
|-----------------|-------------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Wheat |
| Inner Packaging | MAP |
| Diameter | 3 in |
| Unit Weight | 1 kg (100 slices) |
| Unit/Case | 10 pkgs |



Imperial Pepperoni, Sliced

Our Imperial Pepperoni is also available sliced - saving your time to create your masterpiece. Slices are 3" in diameter and 2 millimetres in thickness, approximately 100 pieces per kilogram. This size is ideal for pizzas, wraps/ subs or charcuterie boards.

Product ID # 23397

| | |
|-----------------|-------------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Wheat |
| Inner Packaging | MAP |
| Diameter | 3 in |
| Unit Weight | 1 kg (100 slices) |
| Unit/Case | 10 pkgs |



Sausage Topping, Diced

Our scrumptious Halal Sausage Topping has a rich colour and distinct flavour profile. It will satisfy your customer's tastebuds with its complex blend of spices enriched with hardwood smoke. This unique topping is crafted with fine-cut Halal chicken and beef so you can feature it in multiple dishes!

Product ID # 23187

| | |
|------------------|-----------------|
| Storage | Keep Frozen |
| Shelf life | 24 Mos. @ -18°C |
| Allergens | Wheat |
| Inner Packaging | MAP |
| Dicing Thickness | 1/4 in |
| Unit Weight | ~1 kg |
| Unit/Case | 5 pkgs |

SAVOURY PASTRIES

CONTAINS ONLY HALAL CERTIFIED MEATS



Beef Kabab Rolls

Our Kabab roll consists of Halal Certified ground beef and vegetables with your favourite Middle Eastern spices - like coriander seeds and cilantro flakes. We wrap the kabab in our flaky, golden pastry and cook it to perfection - turning a tasty kabab into a spectacular meal!

Product ID # 75501

| | |
|-----------------|-----------------|
| Storage | Keep Frozen |
| Shelf life | 18 months |
| Allergens | Wheat, Egg, Soy |
| Inner Packaging | Bulk |
| Unit Weight | 90g |
| Unit/Case | 48 |

VEGAN SELECTIONS



MEATLESS OPTIONS



Samosa Vegetable Rolls

Samosas are one of life's simple joys. We stuff our flaky, golden pastry with spiced potatoes, onions, and peas mixed in a spicy curry sauce - with flavours like this, you can't stop at one bite! The samosa's savoury filling makes special occasions complete.

Product ID # 15403

| | |
|-----------------|--------------------------------|
| Storage | Keep Frozen |
| Shelf life | 18 months |
| Allergens | Wheat, Soy, Sulphites, Mustard |
| Inner Packaging | Bulk |
| Unit Weight | 90g |
| Unit/Case | 48 |



Southwest Vegetable Rolls

A vegan roll with flavour! The brightly-coloured yam base is speckled with corn and black beans, providing you with 5g of protein and a delicious bite. Our Southwestern Vegetable Roll features the flavours of lime, smoked paprika, cilantro and toasted cumin; it's sure to be loved by meat-eaters, too! Perfect for a bright breakfast or an afternoon bite.

Product ID # 15503

| | |
|-----------------|------------------|
| Storage | Keep Frozen |
| Shelf life | 18 months |
| Allergens | Wheat, Sulphites |
| Inner Packaging | Bulk |
| Unit Weight | 90g |
| Unit/Case | 48 |



Beef Jerky

Our tender full-muscle (not chopped + formed) jerky is fully cooked and ready to eat, making it convenient and delicious - with an irresistible texture and flavour!

Product ID # **50147**

| | |
|-----------------|---------------------|
| Storage | Dry Storage |
| Shelf life | Shelf Stable |
| Allergens | MAP |
| Inner Packaging | MAP |
| Unit Weight | 70g |
| Unit/Case | 24 pkgs |
| UPC | 067156501478 |



Beef Jalapeño Pepperoni Sausage

Our all-beef Pepperoni Sausages are a tasty high-protein bite, that has been naturally hardwood smoked. We've added a touch of Jalapeño for some extra flavour!

These sticks are ~7.5" in length and come in 375g packages - ideal for grab-and-go retail applications.

Product ID # **50547**

| | |
|-----------------|--------------------------|
| Storage | Keep Refrigerated |
| Shelf life | 120 Days @ 0° |
| Allergens | None |
| Inner Packaging | Rollstock |
| Unit Weight | 375g |
| Unit/Case | 12 pkgs |
| UPC | 067156505476 |



Beef Garlic Smokies

Our All Beef Garlic Smokies are created by our German Sausage Masters, with a classic German flavour. Made with only beef, this premium sausage has a collagen casing - ready for a roller grill or your next great BBQ.

Product ID # **67847**

| | |
|-----------------|--------------------------|
| Storage | Keep Refrigerated |
| Shelf life | 70 Days @ 0° |
| Allergens | None |
| Inner Packaging | Rollstock |
| Unit Weight | 375g |
| Unit/Case | 12 pkgs |
| UPC | 067156678477 |



50147



50547



67847



Ground Beef + Cheese Pie

This handcrafted Aussie-style pie is loaded with Ground Beef, melty mozzarella cheese, carrots and cheese. Its alluring taste combines tangy, smoky and spicy flavours, encased by a puff pastry top and a shortcrust bottom. The thick gravy doesn't spill out, so you can hold your pie in one hand and eat on-the-go!

Product ID # **74211**

| | |
|-----------------|-----------------------------|
| Storage | Keep Frozen |
| Shelf life | Optimum Qlty 18 Mos. |
| Allergens | Wheat, Milk, Eggs |
| Inner Packaging | Flow Wrapped |
| Unit Weight | 190 g |
| Unit/Case | 24 |
| UPC | 661501742112 |

MORE FLAVOURS COMING SOON!